

Applicant:

Brad DUESLER

Title:

METHOD AND APPARATUS

FOR BEVERAGE MERCHANDISING

Appl. No.:

10/679,705

Filing Date:

10/3/2003

Examiner:

Cassandra Hope Davis

Art Unit:

3611

Confirmation

9615

Number:

AMENDMENT TRANSMITTAL

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

- [X] Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a previous assertion of Small Entity status.
- [] Assertion of Small Entity status is enclosed.
 - [X] The fee required for additional claims is calculated below:

| | Claims | | Previously | | Extra Claims | | | | Additional |
|---------------|-----------------|-------|------------|------|----------------|---|----------|---|------------|
| | As Amended | | Paid For | | Present | | Rate | | Claims Fee |
| Total Claims: | 11 | - | 20 | = | 0 | X | \$50.00 | = | \$0.00 |
| Independent | 5 | - | 5 | = | 0 | x | \$200.00 | = | \$0.00 |
| Claims: | | | | | | | | | |
| Firs | st presentation | of an | y Multiple | Depo | endent Claims: | + | \$360.00 | = | \$0.00 |
| | | | | | | | TOTAL | = | \$0.00 |

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CERTIFICATE OF MAILING
1 hereby certify that this correspondence is being deposited with the
United States Postal Service with sufficient postage as First Class

Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date below.

Michelle Manning

(Printed Name)

August 13, 2006

(Date of Deposit)

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[] Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

| \$0.00 | \$120.00 |] Extension for response filed within the first month: | [] | |
|--------|---|---|-----|--|
| \$0.00 | \$450.00 |] Extension for response filed within the second month: | | |
| \$0.00 | \$1,020.00 |] Extension for response filed within the third month: | [] | |
| \$0.00 | \$1,590.00 |] Extension for response filed within the fourth month: | [] | |
| \$0.00 | \$2,160.00 |] Extension for response filed within the fifth month: | [] | |
| \$0.00 | SION FEE TOTAL: | EXTENS | | |
| \$0.00 | \$130.00 | Statutory Disclaimer Fee under 37 C.F.R. 1.20(d): | [| |
| \$0.00 | CLAIMS, EXTENSION AND DISCLAIMER FEE TOTAL: | | | |
| \$0.00 | ubtract ½ of above): |] Small Entity Fees Apply (se | [] | |
| \$0.00 | ees Previously Paid: | Extension Fo | | |
| \$0.00 | TOTAL FEE: | | | |

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 50-2350. Should no proper payment be enclosed herewith, as by the credit card payment form being unsigned, providing incorrect information resulting in a rejected credit card transaction, or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-2350.

If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 50-2350.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date August 15, 2006

FOLEY & LARDNER LLP

Customer Number: 23524

Telephone:

(608) 258-4305

Facsimile:

(608) 258-4258

Michelle

Michelle Manning

Attorney for Applicant

Registration No. 50,592

Atty. Dkt. No. 054446-0105

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Michelle Manning
(Printed Name)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Examiner Davis:

This communication is responsive to the Non-Final Office Action dated June 20, 2006, concerning the above-referenced patent application. The shortened statutory period for reply is set to expire on September 20, 2006, and as such, Applicant believes this response is timely filed.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 50-2350. Should no proper payment be enclosed herewith, as by a check or credit card payment form being in the wrong amount, unsigned, post-dated, otherwise improper

or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-2350. If any extensions of time are needed for timely acceptance of papers submitted herewith, Applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 50-2350.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this document.

Remarks/Arguments begin on page 5 of this document.

Please amend the application as follows: